# Xink Editions

| | Xink Brand | Xink Campaign |
|---|---|---|
| | Enforce & Achieve Brand Consistency through Email Signatures | Extend Email Marketing Campaigns to Email Signatures |
| Manage email signatures (flexible and rule-based) | ✓ | ✓ |
| Integrate with Office 365, Google, mobile and more | ✓ | ✓ |
| Outlook (Win/Mac), Apple Mail, OWA and more | ✓ | ✓ |
| Integrate with own systems with open API | ✓ | ✓ |
| Run email signature marketing campaigns | | ✓ |
| Track campaign openings and clicks | | ✓ |
| Monitor geo-positioning of campaign clicks | | ✓ |
| Schedule campaigns with start/end dates | | ✓ |
| Distribute rule-based campaign promotions | | ✓ |
| View email client statistics | | ✓ |
| Promote top campaigns and email senders | | ✓ |
| Measure campaigns with user behavior analysis | | ✓ |

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